

WILDNET TECHNOLOGIES LIMITED

 **CORPORATE SOCIAL RESPONSIBILITY (CSR) POLICY**

1. Introduction

At **Wildnet Technologies Limited ("The Company")**, the objectives of our Corporate Social Responsibility (CSR) program are rooted in our commitment to leverage the power of digital media ethically, responsibly, and inclusively. Our CSR objectives aim to align business growth with societal progress, ensuring that our influence contributes positively to the community, environment, and the digital ecosystem as a whole.

2. Policy Statement

The Company is committed to conducting business in a socially responsible and ethical manner. The Company recognizes its obligation to contribute to sustainable economic development while improving the quality of life for its workforce, their families, the local community, and society at large.

This policy aligns with relevant Section 135 of the Companies Act, 2013 ("**The Act**") read with The Companies (Corporate Social Responsibility Policy) Rules, 2014 ("**The Rules**") and international standards for corporate social responsibility and environmental, social, and governance (ESG) principles.

3. Objectives

The primary objectives of this CSR Policy are to:

- To integrate social, environmental, and ethical responsibilities into the governance of the company.
- To contribute to sustainable economic development, improving the quality of life of the workforce and their families, as well as the local community and society at large.
- To ensure compliance with applicable laws and international standards related to corporate responsibility.

4. CSR Focus Areas

The Company will undertake CSR initiatives in the following key areas:

a) Digital Literacy and Education

- Provide free or subsidized training programs in digital marketing, media literacy, content development, and online safety.
- Support educational institutions and non-profit organizations in curriculum development, capacity-building, and resource mobilization.

b) Ethical Communication and Media Responsibility

- Ensure transparent, honest, and non-discriminatory messaging in all forms of content produced or promoted.
- Develop internal guidelines and review mechanisms for ethical advertising, especially for campaigns involving sensitive themes.

c) Digital Inclusion and Empowerment

- Consulting to non-profit organizations, small-scale entrepreneurs, and social enterprises.
- Implement outreach programs to equip marginalized groups with branding, storytelling, and digital visibility tools.

d) Environmental Sustainability

- Reduce the digital carbon footprint by promoting green hosting, optimizing web assets, and reducing unnecessary data usage.
- Encourage sustainable business practices including remote work, energy-efficient equipment, and waste reduction.

e) Diversity, Equity, and Inclusion (DEI)

- Foster an inclusive and equitable work environment by supporting underrepresented groups in recruitment, mentorship, and leadership.
- Promote representation and accessibility in both internal content and client-facing projects.

In continuation of the activities outlined above, the following areas of intervention as prescribed under Schedule VII of the Companies Act, 2013 shall be deemed eligible for Corporate Social Responsibility (CSR) expenditure by the Company:

- (i) Eradicating hunger, poverty and malnutrition, ["promoting health care including preventive health care"] and sanitation ⁴[including contribution to the Swachh Bharat Kosh set-up by the Central Government for the promotion of sanitation] and making available safe drinking water.
- (ii) Promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly and the differently abled and livelihood enhancement projects.
- (iii) Promoting gender equality, empowering women, setting up homes and hostels for women and orphans; setting up old age homes, day care centers and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups.
- (iv) Ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining quality of soil, air and water ⁴[including contribution to the Clean Ganga Fund set-up by the Central Government for rejuvenation of river Ganga].
- (v) Protection of national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional art and handicrafts;
- (vi) Measures for the benefit of armed forces veterans, war widows and their dependents, ³[Central Armed Police Forces (CAPF) and Central Para Military Forces (CPMF) veterans, and their dependents including widows];
- (vii) Training to promote rural sports, nationally recognized sports, paralympic sports and Olympic sports
- (viii) Contribution to the prime minister's national relief fund ³[or Prime Minister's Citizen Assistance and Relief in Emergency Situations Fund (PM CARES Fund)] or any other fund set up by the central govt. for socio economic development and relief and welfare of the schedule caste, tribes, other backward classes, minorities and women;
- (ix) (a) Contribution to incubators or research and development projects in the field of science, technology, engineering and medicine, funded by the Central Government or State Government or Public Sector Undertaking or any agency of the Central Government or State Government; and

(b) Contributions to public funded Universities; Indian Institute of Technology (IITs); National Laboratories and autonomous bodies established under Department of Atomic Energy (DAE); Department of Biotechnology (DBT); Department of Science and Technology (DST); Department of Pharmaceuticals; Ministry of Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homoeopathy (AYUSH); Ministry of Electronics and Information Technology and other bodies, namely Defense Research and Development Organization (DRDO); Indian Council of Agricultural Research (ICAR); Indian Council of Medical Research (ICMR) and Council of Scientific and Industrial Research (CSIR), engaged in conducting research in science, technology, engineering and medicine aimed at promoting Sustainable Development Goals (SDGs).]

(x) Rural development projects

(xi) Slum area development.

Explanation- For the purposes of this item, the term 'slum area' shall mean any area declared as such by the Central Government or any State Government or any other competent authority under any law for the time being in force.]

(Xii) Disaster management, including relief, rehabilitation and reconstruction activities.]

5. Governance and Implementation

a) CSR Committee

A dedicated CSR Committee will be constituted in accordance with statutory requirements and shall be responsible for:

- Formulating and updating the CSR Policy.
- Identifying and approving CSR projects and partnerships.
- Monitoring implementation and reviewing outcomes.

b) Execution

The CSR activities shall be undertaken by the Company either:

a) Directly by the Company, or

b) Through:

- A company established under Section 8 of the Act, or a registered public trust or registered society, established by the Company, either singly or along with any other company having CSR registration or
- A company established under Section 8 of the Act, or a registered trust or a registered society, not established by the Company, but having an established track record of at least three years in undertaking similar activities having CSR registration or
- Any other implementing agency as permitted under applicable laws.

6. CSR Expenditure and Unspent Amount

The Company shall spend at least 2% of the average net profits of the last three financial years on CSR activities as per Schedule VII of the Companies Act, 2013 and any unspent amount shall be transferred within 30 days from the end of the financial year in a separate bank account maintain with Schedule Bank.

7. Monitoring and Reporting

- The CSR Committee will meet at regular intervals to monitor the progress of all approved CSR initiatives.
- Key Performance Indicators (KPIs) will be defined for each program based on reach, impact, and sustainability.
- The Company will prepare and include a detailed CSR Report in the Board's Annual Report, as required by law.
- Impact assessment may be conducted periodically for large-scale projects, either internally or through third-party evaluators.

8. Policy Review

This CSR Policy shall be reviewed annually, or as and when necessary, to incorporate changes in applicable laws, market conditions, or strategic direction of the Company. All amendments shall be approved by the Board of Directors upon recommendation by the CSR Committee.

9. Conclusion

The Company embraces its role as a responsible corporate citizen, committed to using its expertise in digital marketing to promote sustainable, ethical, and inclusive development. Guided by the belief that good marketing builds awareness, but good CSR builds a legacy, the Company aims to implement this policy in ways that create meaningful social impact and long-term value for all stakeholders.

Thankyou